



SINCE 1975

SDS SECURITY GROUP



YOUR SECURITY OUR OBSESSION



AN ISO 9001:2000 CERTIFIED COMPANY

Our Founding Chairman



Captain Kuldeep Singh chose the glory of the daredevil life, training as a pilot after graduating from Punjab University, Chandigarh. He received extensive training as a commercial pilot from the Delhi Flying Club, and after that, joined the army. His chivalry at the battlefield in 1965 and 1971 was acknowledged by the Indian army, for which he was awarded the prestigious Suraksha and Sangram Medals. He utilized his industrious spirit and diligent faculties to establish the SDS Security Group, in 1975. With hard work, integrity, bravado and keen perceptions, he quickly helmed his company to the highest echelons of security companies of peerless, internationally acknowledged standards.

His contributions have been awarded with a prestigious fellowship from the Indian Institute of Security and Safety Management. He serves as a highly-esteemed faculty member in Asian, American and European Security institutions and delivers regular lectures at National and International Security and Safety conventions. In lieu of his contributions, he has also been awarded with a CCP certificate by the American Society for Industrial Security and was elected to preside over the Indian Association of Security Organizations.



► Our Chairman's Vision

When SDS Security Pvt. Ltd. was established, providing security services was not really considered to be an independent vocation in India. However, in my frequent travels to Europe, Canada and USA, I picked up the exigent necessity to establish a world-class, state-of-art professional security system here in India, which would rely on exceptionally trained security personnel, modern electronic security and surveillance systems and of course, a school to professionally administer and hone talented security personnel who would provide exceptional on-site training and fire fighting instructions.

Our inception was humble, yet our ambition was high. In 1975, we embarked on a glorious, fearless and pioneering journey that saw us not only to attain extremely positive results, but also enabled us to win the implicit faith and trust of our growing clientele, and sustain this faith for two long decades. As we fortify our presence as a premier security agency, we need to focus on facilitating a more cohesive, dedicated teamwork, to ensure that by 2020, we become one of the best security organizations of international renown.

It is my privilege to note that with the diligent, industry and effort of each member of the SDS family, we shall facilitate optimal synchronicity between experience, youth, management, information and public relation to reach the zenith of our profession.

► Our Founding Chairman Being Honoured By



Hon'ble Shri S.D. Sharma



Hon'ble Shri R. Venkaraman

► Our Chairman

Prabhjit Singh, a Delhi University Graduate, completed his Masters degree in International Business from the prestigious Swinburne University in Melbourne, Australia. He has also been certified CCP by the American Society for Industrial Security. His teenage has been a glorious montage of exceptional achievements in numerous extra-curricular activities, including NCC membership and golf. He has also worn Indian colors in international basketball and boxing tournaments. He was also recommended for the Presidential Award for exceptional courage, for rescuing 4 children from drowning.



His diligence, indomitable integrity and dedication have enabled SDS Securities to scale new heights of success. Since his joining in 2002, the manpower strength of the organization has risen to more than 12,000. The organization looks to prosper immensely under his able guidance and innovative faculties.

► About us

SDS Security Private Limited functions as a part of the esteemed SDS Group of Companies, with its branches/subsidiaries spread across India and pursuing business interests in International frontiers like UK, USA and Australia.

Our exhaustive clientele features numerous maximum-security priority figures and National/Multi-national organizations, all of whom place implicit trust on our comprehensive Security Services.



Director
Maj. Gen. [Retd] S. S. Sandhu



Director Administration
J. S. Sehgal



VP Operation
Col. [Retd] S. S. Dutta



General Manager
D. S. Rai



Manager Marketing
Barun Ghosh



Manager Marketing
Satvinder Singh



Our Corporate Staff



Our Operation Staff

Our Exhaustive Service Spectrum Includes :



- Providing Unarmed/Armed Security Personnel
- Protecting Cash in Transit
- Event Security Management
- Providing Investigatory / Detective Services
- Employee Verification
- Electronic Surveillance/Security System and Equipment
- House Keeping Services
- Orientation for Company Security staff
- Providing PSO (Personal Security Officers) for customized security requisites
- Proprietor/ Senior Executives Security orientation and Pro-active training drill to effectively nullify terrorism/kidnapping threats
- Advanced Biometric Security and Exigent Evacuation Management

► Our Training

At SDS Security, we implement a rigorous, comprehensive training program incorporating intensive, professional focus on Drills, Physical Fitness, Industrial Safety/Security, Fire Fighting and proficiency in operation of Electronic Surveillance equipments.



► Our Advisors

- Air Marshal P. S. Bajwa (Retd.)
- Lt. Gen. S. S. Sethi (Retd.)
- Shri J. S. Badan (Retd. IAS)

► Our References

- Shri B. S. Bhola (IPS)
- Shri Harmeet Singh (IPS)
- Shri B. S. Puri (IFS)

Our Security Personnel

- Our guards are educated, motivated, disciplined and are considered experts in security arrangements.
- We diligently evaluate and verify the candidates using police records, on application, before training them.
- We grant optimum terms of professional service, as per state wage stipulations and laws. We offer benefits like Pf, ESI, Bonus, Gratuity and Leaves, apart from individual remunerations.

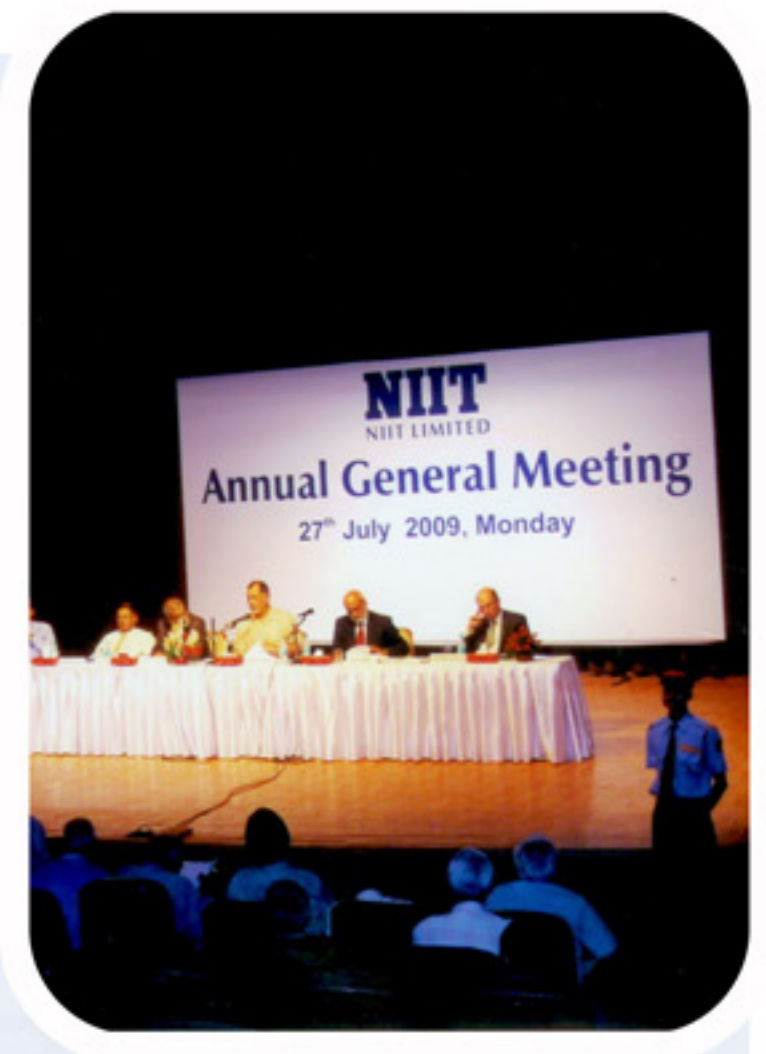


Event's Security Management

We successfully negated high-priority security threats and efficiently managed security measures during :



- ASIAD 1982
- RELIANCE CRICKET WORLD CUP
- RUSSIAN FESTIVAL, HOSTED IN INDIA
- RUSSIAN PRESIDENT MIKHAIL GORBACHEV'S VISIT
- VISIT OF U.K'S FOREIGN MINISTER
- SAMANTHA FOX CONCERTS
- WORLD CHESS TOURNAMENT
- LAKME INDIA FASHION WEEK
- WORLD TRADE CONFERENCE
- WORLD SWIMMING MEET
- DCM FOOTBALL TOURNAMENTS
- INDO-PAK CRICKET MATCH



Exigent Client Response

- We facilitate extensive Control room surveillance facilities and mobile Patrol units to respond to fires and other accidental/unforeseen emergencies.
- We maintain fool-proof communication links with our on-field mobile units, 24X7, for emergency response.
- We implement rigorous supervisory regulations that include comprehensive night checks, uniform checks, and on-site orientations, among others.
- We facilitate continuous Client-facilitator interaction for more effective, customizable service
- We implement sustained Security Audit/evaluation to ensure that the security installations keep up with the constantly changing natures of threats.

Our Clients



Awards & Accreditations



SDS SECURITY PVT.LTD



Corporate Office : 143-144, Main IGNOU Road, New Delhi-110068,
Ph No : 29535201-02, 29533081-82
Fax: 29535208

Regd. Office : AB-14B, Near Kamal Cinema, Safdarjung Enclave New
Delhi-110029,
Ph No. 26108566

Noida Branch Office : Rajiv Vihar, Main Makapur Road, Khoda Colony,
Noida(U.P.),
Ph No. 9899534100, 9818673178

Gurgaon Branch Office : Plot No. 505, Delhi-Gurgaon Road, Vill & Post-
Dundahera, Gurgaon-122016,
Ph No. 9811937265

Jalandhar Branch Office : 620, Urban Estate
Jalandhar Punjab
Ph No. 09417619430

Dehradun Branch Office : 364, First Floor, Opp. SBI Bank, Ghari Cantt.
Dehradun Uttarakhand
Ph No. 09837650834

Pune Branch Office : Flat No. 4, M.B. Classic, B-Wing, 11nd Floor,
Telco Road, Chinchwad
Pune (Maharashtra),

Delhi Branch Office : 344, SFS Apartment, Hauz Khas,
New Delhi-110016
Ph No. 26967770, 26601186

Branch Offices

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| ■ PANIPAT | ■ KARNAL |
| ■ AMBALA | ■ CHANDIGARH |
| ■ LUDHIANA | ■ JALANDHAR |
| ■ BAROTIWALA | ■ NOIDA |
| ■ FARIDABAD | ■ GURGAON |
| ■ AGRA | ■ LUCKNOW |
| ■ GWALIOR | ■ JAIPUR |
| ■ BADDI | ■ BILASPUR |
| ■ HARIDWAR | ■ DEHRADUN |
| ■ MUSSORIE | ■ PUNE |

Operation Room Open 24 Hours All Days